

APPL FOUNDATION NEWSLETTER

An In-house Publication by APPL Foundation

December 2018 – January 2019, Edition 2

Dear Readers,

Wishing you all a very happy and prosperous 2019!

APPL foundation has started the year with a range of initiatives which we would like to share with you is the second edition of our newsletter. Diversifying according to the need of the people is our strength and we have attempted to rise to every occasion wherever our communities required our intervention. This edition is a bank of such stories, hope you enjoy them.




SIRISH™
A FESTIVAL OF TEA

BLOCK YOUR DATES FOR SIRISH 2019:

1. MALBAZAR: 20TH JANUARY 2019
2. CHUBWA: 2ND FEBRUARY 2019
3. TEOK: 3RD FEBRUARY 2019
4. HATHIKULI: 9TH FEBRUARY 2019
5. HATTIGOR: 11TH FEBRUARY 2019
6. NAHORANI: 16TH MARCH 2019

GRAND FINALE ON 17TH MARCH 2019 AT NAHORANI

Join us for the biggest and the only festival dedicated to the Tea Tribe Community!

FOLLOW US ON: [HTTPS://APPLFOUNDATION.IN/](https://applfoundation.in/)

SIRISH 2019 IS HERE!

Sirish- Festival of tea has arrived.

The first preliminary round of Sirish was completed at Damdim Tea Estate on 20th January 2019. A total of 13 teams from all over Dooars presented various forms of tea tribe dance. The Santhali dance troupe from Batabari Tea Estate emerged the winner of this round. They will be performing at Nahorani on 16th March 2019.

The preliminaries will be continued leading to the final event at Rangapara, North Bank of Assam. The festival holds the promise of preserving and promoting the unique art forms of the Tea Tribe Community.

For more details of upcoming events at Sirish visit us at: <https://applfoundation.in/en/sirish-2019>

COME JOIN US AND EXPERIENCE THE BEST OF A SPECIAL COMMUNITY!

A SPECIAL MEDICAL CAMP IN COLLABORATION WITH REHABILITATION CENTRE FOR CHILDREN (RCFC)

Medical camp for early identification of children with orthopedic disability and cerebral palsy was organized at Damdim and Batabari Tea Estate in Dooars, West Bengal. Children from the Tea Estates of Damdim, Rungamutte, Batabari and neighboring villages benefited from the screening programme.

The camps were organized under the expert guidance of representatives from RCFC, Kolkata. APPL Foundation and APPL provided the necessary support to make this screening camp successful. We thank the team of the Tea Garden Hospital of Damdim and Batabari in making this initiative successful.

The camps were able to detect 14 children with anomalies, who in future will undergo corrective surgery and rehabilitation.

APPL Foundation in collaboration with RCFC is committed to expand the screening programme and reach out to children in need.



AT BATABARI



AT DAMDIM

APPL & APPL FOUNDATION AT SOCIAL IMPACT AWARD

Indian Chamber of Commerce (ICC) conducted a novel initiative of bringing together Corporates and Non-Government Organizations (NGO) who are committed to create an impact through Corporate Social Responsibility (CSR) programmes. The Social Impact Awards selected over 40 Corporates and NGO's to share innovative programmes being implemented in 10 different categories.

APPL and APPL Foundation were nominated to showcase the impact that APPITI Rowta has created in the area of Employment Enhancing Vocational Skill. Mr. Conrad Dennis shared the achievement of the project with the gathering at Kolkata on 11th January 2019 at Park Hotel.

APPL has been awarded for its CSR commitment displayed by setting up and implementing the programmes at APPITI Rowta. Ms. Kuheli Sarkar received the award from Guest of Honour Mr. Damiano Francovich, Consul General, Consulate of Italy-Kolkata and Mr. Rudra Chatterjee, President ICC on behalf of APPL and APPL Foundation team.



AT THE EVENT OF ICC SOCIAL AWARDS





Dr. D. R. DAS AT APPITI, ROWTA

Dr. D R Das, Advisor (North East) to Ministry of New and Renewed Energy (MNRE) visited the APPITI, Rowta centre. He congratulated the centre for installing solar structure and utilizing solar power. He toured the centre and interacted with the students wishing them and the centre success in days to come.

EXPLORING ARTIC

We make dreams come true; the dreams which can help build a sustainable future. Mr. Rituraj Phukan's dream was conceived when he was invited by Sir Robert Swan, O.B.E., to represent India as an official team member on the Climate Force Arctic Expedition 2019. The programme holds the opportunity of equipping leaders with resources and actionable solutions to become a part of a global force of change. We were delighted to support Mr. Rituraj become the first civilian and only the 3rd person from Assam to be at the Antarctic. To take him a step further as a crusader for awareness and action on climate change we have supported him to be a part of the expedition to Artic.

ALL THE BEST RITURAJ!



MR. ATAL & MR. SHUKLA WITH BAREFOOT TEAM



BAREFOOT TEAM AT HATHIKULI

BUILDING PARTNERSHIP – STARBUCKS FOUNDATION

With the prospect of collaborating in the domain of women empowerment APPL Foundation/ APPL is collaborating with Starbucks Foundation and Barefoot College International. Representatives from Barefoot visited Hathikuli Tea Estate. They interacted with the workers, mothers and adolescent group members and the community in general to identify areas of intervention.

A visit in reciprocation was made by Mr. Deepak Atal, Vice Chairman of APPL Foundation and Mr. Anshu Shukla, Sustainability and Certification Manager of APPL to the work site of the organization at Tilonia, in Rajasthan.

The visits helped to develop understanding and identifying the areas of collaboration and opened up opportunities for partnership.

MENSTRUAL HYGIENE PROGRAMME

Indian Tea Association (ITA) has sponsored the setting up of two sanitary napkin making machines at Namroop and Borjan Tea Estates. Two groups of women have been trained to produce sanitary napkins. Quality sanitary napkins at affordable costs have been distributed among the women of the gardens along with menstrual hygiene awareness campaigns. This has positively impacted the women who are now practicing hygiene during their menstrual cycle. Sales of 7000 sanitary napkins within a short span of time has enthused the programme. 7 Tea Estates are presently reaping benefits of the programme which the Foundation hopes to escalate in days to come.



DISTRIBUTION OF SANITARY NAPKINS FOR AWARENESS GENERATION

USAID AT NAHARKATIA TEA GARDEN HOSPITAL

SAATHI has successfully partnered with APPL Foundation in improving maternal and child care at the tea garden hospitals. To assess the impact of the project Sambhuyan USAID team visited Naharkatia tea garden hospital in December'18. Members of USAID along with SAATHI team observed the labour room and skills practice of staff. They participated in the Hospital Management Committee meeting and community interventions.



USAID TEAM AT THE HOSPITAL

APPL FOUNDATION AT HOPE CUP ORGANIZED BY INDIAN INSTITUTE CEBRAL PALSY (IICP)

APPL Foundation has been long associated with IICP in expanding opportunities of education and skill development of child benefactors. We extended our support on the occasion of Hope Cup, a charity golf tournament conducted by Tollygunge Club to raise funds for the institution. A team of golfers from APPL participated in the event to garner support to the cause of the tournament.



APPL FOUNDATION SUPPORTS MORAN BLIND SCHOOL

Moran Blind School is a very special institution which since 1971 has been empowering visually challenged children through education and skill development. APPL Foundation in coherence to its commitment to promote education and skill development has been reaching out to the children of Moran Blind School every year. This year is no exception as we have extended our support in nourishing the lives of many children at the School.





Stay tuned to know more about APPL Foundation!

Website: <https://applfoundation.in/>

Facebook: [applfoundation@amalgamated.in](https://www.facebook.com/applfoundation@amalgamated.in)

