

Dear Readers,

As the pandemic continues to surge and grasp communities across the nation we hope you are safe and well. Yes, the struggle to prevent and protect our communities has been tough, but when the going gets tough, it is APPL Foundation that gets going! In this edition of our newsletter we bring to you news of safety of our communities and their commitment to be healthy and safe.

So enjoy reading news of safety as you stay safe!

JULY AND AUGUST, THE MONTHS OF NEW START

In the last two months we have started new initiatives because we feel no matter what the show must go on!

CREATING LIVELIHOOD OPPORTUNITIES

A MoU was signed between Gram Tarang Employability Training Services Pvt Ltd and Assam Gas Company Ltd in presence of Managing Director-AGCL and Managing Trustee- APPL Foundation to train 50 unemployed youth from Assam on Technician in City Gas Distribution at APPITI, Rowta. We hope this will create sustainable livelihood opportunities for the youth in today's unemployment ridden society.

FUNGAL FREE FROCK PROJECT

After the successful pilot of the project last year, we are glad to expand the project in its next phase across 6 Tea Estates in Upper Assam (4 Tea Estates of APPL and 2 Proprietary Estates) and also women workers employed by Small Tea Growers. Considering the pandemic the project intends to bring in behavioral changes not only to prevent fungal infection but COVID 19 too.

WORKFORCE NUTRITION PROGRAMME

Our commitment to care for our communities by reaching them nutritious food has been reaffirmed by the initiation of next phase of Workforce Nutrition Programme in partnership with GAIN and Dharmalife across 7 Estates in Upper Assam. This programme will enable women entrepreneurs to reach fortified food at the doorsteps of the community people ensuring better access to nutrition.

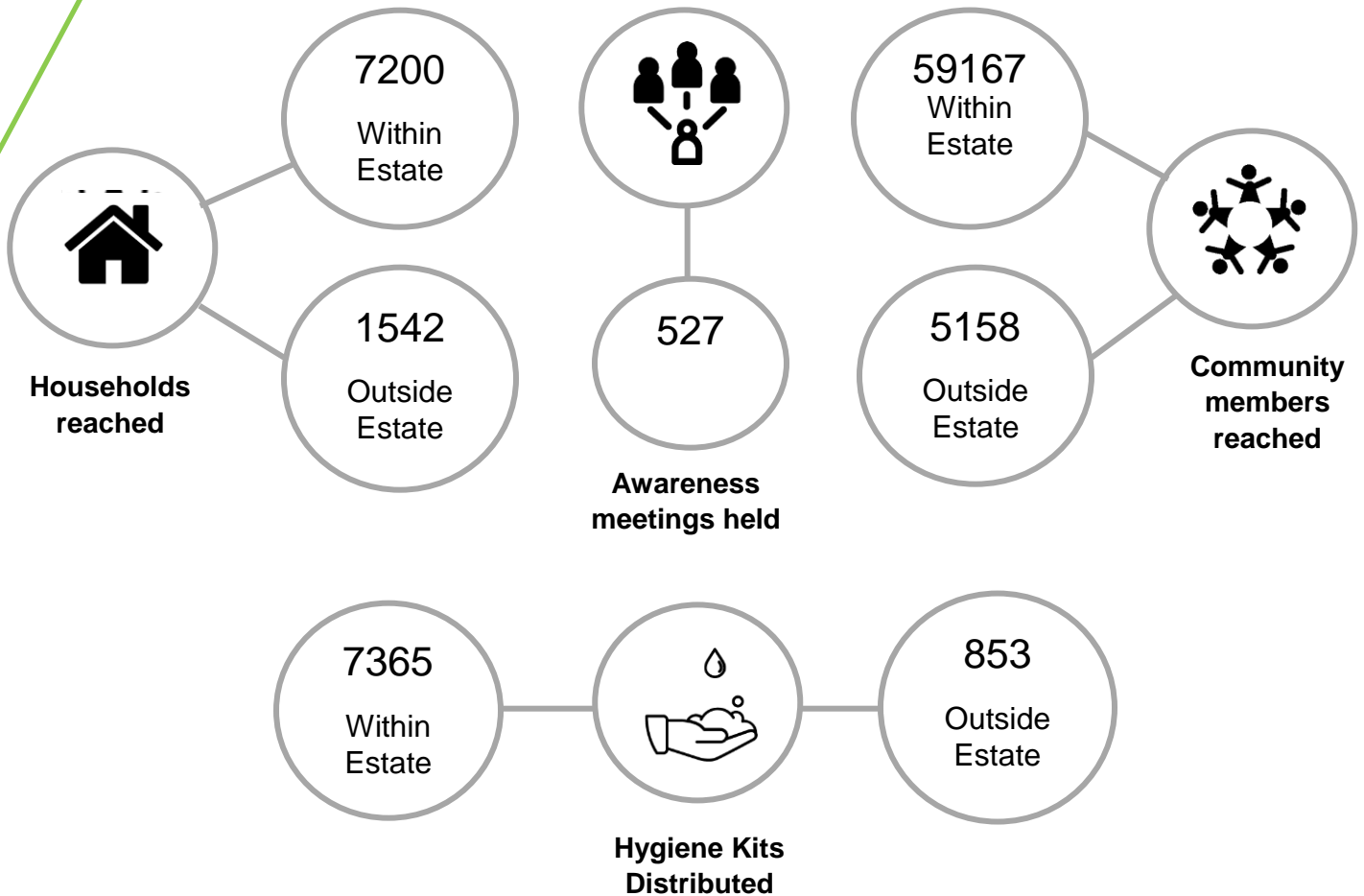
MENSTRUAL HYGIENE MANAGEMENT IN PROJECT JALODARI

APPL Foundation alongwith its partner communities are encouraging women in adapting improved menstrual hygiene practices.

TATA Trusts have also joined in encouraging women in our communities in Teok, Kakajan and Bhelaguri Tea Estate to adapt hygiene during menstruation through Project Jalodari.

COVID 19 PREVENTION PROGRAMME

The rise in caseload being a serious concern, the task of COVID 19 Prevention Programme team has worked rigorously in partnership with communities to keep the pandemic at bay. We share the reach of the programme in a nutshell showcasing the impact of our reach across 10 Tea Estate communities.



ALERTNESS LEADING TO ACTION TO KEEP THE PANDEMIC AT BAY

At Nonoi Tea Estate Sakha restricted 18 people from Goalpara from entering the Estate who without medical health checkup were working under a contractor at Old Salona division. Again in June 10 people from Dhubri working under a contractor for the water supply scheme were sent to Primary Health Centre for health checkup. On another occasion 5 people travelling from Nepal were sent to Government quarantine facility due to the pro activeness of COVID Sakha and Sakhi.

COLLABORATION WITH SMART HOSPITAL TEAM

Besides the Community Containment Strategy, a COVID Response exercises on few major thematic areas was conducted the COVID Sakhas, Sakhis, Health Assistants and Volunteers; who in turn, organized sensitization sessions in their respective communities. 885 sensitization sessions across 13 estates were organized during the period, 12,000 plus individuals were reached out during this exercise.



Health screening at the Estates under the programme



Sakha handing over kit to a community



Sakha demonstrating how to disinfect



Hand washing now a behavioural change adopted by children, men, women, at home or at work

THANKS TO WISH FOUNDATION

To assist our Estate communities during COVID times WISH Foundation is supporting us to establish isolation centres at Kellyden, Latakoojan and Chubwa Tea Garden Hospitals. We are immensely thankful to our partner in getting us prepared for any difficult situations.

The graphic is a central yellow panel with a decorative border, flanked by four blue panels. The central panel features a stylized illustration of a woman in a red sari holding a baby, with the text "World Breastfeeding Week" and "1st August - 7th August". The four blue panels contain the following text:

- Top Left:** "Breast Milk is" followed by an illustration of a baby. Below it: "• Natural • Safe • Sustainable" and "Support breastfeeding for a healthier planet!".
- Top Right:** "Breast feeding" followed by an illustration of a baby. Below it: "• Strengthens Mother-Child Bond", "• Prevents Infant Malnutrition", "• Improves Mother's Health", and "Support breastfeeding for a healthier planet!".
- Bottom Left:** "Breast Milk is" followed by an illustration of a baby. Below it: "• Healthy • Pollution-free • Unadulterated" and "Support breastfeeding for a healthier planet!".
- Bottom Right:** "Artificial feeding is" followed by an illustration of a baby. Below it: "• Environmentally degrading", "• Increases Carbon Footprint", "• Not the Perfect Substitute", and "Support breastfeeding for a healthier planet!".

The APPL FOUNDATION logo is present in the bottom right corner of each blue panel and the central yellow panel.

IN AUGUST WE CELEBRATED WORLD BREASTFEEDING WEEK

ON GROUND AT OUR ESTATES AND SOCIAL MEDIA

To know more about APPL Foundation keep connected

Website: <https://applfoundation.in/>

Facebook: www.facebook.com/applfoundation/